

Show initiative – take responsibility!

Especially as an entrepreneur I feel obligated to commit myself to improving the company environment and society in general. A community is more than just an exchange of products and services. It is dependent on our active shaping and contribution.

I have always been devoted to the ideas of our democracy and economic system, the social market economy, which is why my wife and I have been involved in politics for many years. But that is not enough.

As a part of the CDU economic council, in the tradition of Ludwig Erhard and social market economy, I have combined my dedication for the economy, which we need for our bread and butter, with initiative and commitment for those, who need our help the most: People in acute danger and people in social distress. The establishment of the [„Economy and volunteer work“](#) - initiative was a milestone in my commitment, which has found – and still is finding - national attention. The Idea is simple:



INITIATIVE FÜR
OPTIMISMUS,
COURAGE UND
ENGAGEMENT

The initiative Economy and volunteer work and commitment for the honorary office and civil
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